

HERO Software GmbH



Digitalize the craftsmanship with us HERO Software is the perfect place for ambitious talents who not only want to perform, but also actively shape and create something of value. If you want to build a career at the fastest growing tech startup in the craftsmen sector, you've come to the right place. We have evolved from a start-up to a successful scale-up and recently raised a strong Series B funding of 40 million euros. We are determined to further expand our market leadership in the area of craftsmen software and continue to go on with our success story. Every day, we do our best to provide our customers an intuitive software which they can use to manage their projects, plan resources, create documents or acquire new customers - thanks to cloud technology from any place they like. Our brand ambassador and soccer player Niclas Füllkrug shares our vision and actively supports us in our mission. Just like HERO, he stands for determination, perseverance and the unwavering will to deliver top performance. Together, we set ourselves ambitious goals and strive to become better and better. At HERO you can expect an open and relaxed corporate culture that is characterized by our values of "Ambition, Trust and Fun". For us, ambition means that we always strive to push our boundaries & and drive innovation. Trust stands for the trust we place in our employees and customers and the trust we gain through quality and reliability. Fun is an integral part of our culture - we believe that work should be fun and that a motivating work environment is the key to outstanding results. Join us in this success story and become part of our team!

Working Student Performance Marketing - Marketing Automation (f/m/d)

City: Hannover; Starting Date: At the earliest possible; Remuneration: by arrangement

Working field

****Your Next Career Step****

Are you a registered student ready to dive into the world of international expansion and make an impact? At HERO Software, we're on a mission to empower tradespeople with cutting-edge SaaS solutions that simplify their work. As part of our journey to expand across Europe, we are looking for a motivated and detail-oriented Working Student to support our Internationalization Project.

****Your Mission:****

- You create and send marketing emails and automation journeys
- You improve our relevant email conversion rates like open and click rate
- You benchmark our performance against the market and create A/B tests
- You provide hands-on support for our HERO referral program
- You support our performance marketing team in all performance channels

Requirements

****Your Superpowers****

- You have a high affinity for digital tools and ideally have already gained experience in the B2B sector or with SaaS solutions
- You can work independently and reliably and have a "can-do" mentality
- You have no problem with multitasking and act curiously and flexibly
- In addition to German (C1 level), you should be fluent in English (C1 level)
- You are a registered student in an economic field (e.g. business administration, economics, business informatics) and are living in or next to Hannover

What We Offer

****Flexibility & Mobility****

- Flexible working hours and the option to work remotely from within the EU (up to 6 months per year).
- 30 vacation days (incl. 24.12. & 31.12.) plus additional days off
- Equipped with HERO tech gear and a subsidized Germany ticket, allowing you to work remotely from anywhere in Germany.

****Health & Wellness****

- Stay fit with our sports offers through Hansefit.
- Access to Bloom and a wide range of mental health offerings (including coaching sessions).
- You will also benefit from our additional company health insurance.
- Monthly professional shoulder and neck massages at the Hannover office.

****Career & Development****

- An annual development budget for courses, books, or coaching.
- Regular feedback and development talks to support you in achieving your career goals.
- A clear HERO career path that allows for internal growth.
- A fair and competitive salary with an attractive and realistic bonus plan.

****Fun****

- Regular team and company events like escape rooms, Maschseefest visits, or go-karting.
- Sensational summer and Christmas parties.
- Annual co-workations abroad within the EU with the HERO team.
- Shopping with Corporate Benefits discounts

Curious? Find more information and insights about us here:

- Application process at HERO
- HERO Instagram
- Kununu reviews

Your Application Do your skills, experience, and personality align with this job posting? Perfect! Then send us your compelling application, including your salary expectations, through the application button.

We explicitly encourage women, non-binary, and trans* individuals to apply for this position. Applicants with disabilities will be given preference in the case of equal qualifications.

Your contacts: Alica Tsodoulos (job@hero-software.de), Nicolas Trébouté, Tobias Mißbach
We look forward to receiving your application!

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Weitere Informationen unter <https://stellenticket.de/190810/>
Angebot sichtbar bis 08.02.2025

