

## **IHP GmbH - Leibniz-Institut für innovative Mikroelektronik**



Das IHP ist ein Institut der Leibniz-Gemeinschaft und betreibt Forschung und Entwicklung zu siliziumbasierten Systemen, Höchsthfrequenz-Schaltungen und -Technologien einschließlich neuer Materialien. Es erarbeitet innovative Lösungen für Anwendungsbereiche wie die drahtlose und Breitbandkommunikation, Sicherheit, Medizintechnik, Industrie 4.0, Mobilität und Raumfahrt. Das IHP beschäftigt ca. 330 Mitarbeiterinnen und Mitarbeiter. Es verfügt über eine Pilotlinie für technologische Entwicklungen und die Präparation von Hochgeschwindigkeits-Schaltkreisen mit 0,13/0,25 µm-BiCMOS-Technologien, die sich in einem 1000 m<sup>2</sup> großen Reinraum der

Klasse 1 befindet.

### **Student Assistant (m/f/d) for Marketing & Strategy**

Job-ID: 9114/24 | Department: Marketing & Strategy | Working hours: up to 19h/week |  
Fixed term: initially 1 year, with planned extension | Entry date: as soon as possible

City: Frankfurt (Oder); Starting Date: At the earliest possible; Remuneration: TV-L

#### **Working field**

Your role will involve managing creative projects and driving our social media content strategy.

Specific tasks include:

- Photo and Video Creation: Capture and produce visuals to showcase our work and culture
- Social Media Content Strategy: Plan, develop, and schedule content to improve IHP's brand

awareness on social media platforms

- Writing and Editing: create social media posts of different formats
- Marketing Strategy Support: Collaborate with the team to implement IHP's broader marketing goals, offering fresh ideas and creative solutions

#### **Requirements**

You are an ideal candidate if you:

- Have experience in content creation and social media marketing (ideally with video production skills)
- Have experience in Adobe Creative Suite and familiar with visual design basics (composition, color, etc.)
- Communicate confidently in English. German is a great advantage
- Are proactive, creative, and enjoy taking on challenging tasks
- Are a student for at least the next two semesters

## **What We Offer**

We support our team members' individual needs through flexible working hours and options to work remotely. IHP places a high priority on balancing work and family commitments. Find more about our research excellence and work environment on our website. IHP is TOTAL E-QUALITY-certified, fostering equal opportunities and diversity in the workplace. We strongly encourage women and all underrepresented groups to apply. Severely disabled applicants who meet the criteria will be given preferential consideration.

## **Application**

<https://www.ihp-microelectronics.com/career/vacancies/online-application-form?job=9114/24#c977>

Weitere Informationen unter <https://stellenticket.de/189434/>  
Angebot sichtbar bis 18.12.2024

