

Corning Optical Communications GmbH & Co. KG

 CORNING

Corning is vital to progress – in the industries we help shape and in the world we share. We invent life-changing technologies using materials science. Our scientific and manufacturing expertise, boundless curiosity, and commitment to purposeful invention place us at the center of the way the world interacts, works, learns, and lives. Our sustained investment in research, development, and invention means we're always ready to solve the toughest challenges alongside our customers. Our Optical Communications segment has recently evolved from being a manufacturer of optical fiber and cable, hardware and equipment to being a comprehensive provider of industry-leading optical solutions across the broader communications industry. This segment is classified into two main product groupings – carrier network and enterprise network. The carrier network product group consists primarily of products and solutions for optical-based communications infrastructure for services such as video, data and voice communications. The enterprise network product group consists primarily of optical-based communication networks sold to businesses, governments and individuals for their own use.

Working Student (m/f/d) - OCS Strategy Competitive & Market Intelligence Team

City: Berlin; Starting Date: At the earliest possible; Remuneration: N/A

Working field

- Monitor intelligence sources (telecom news sites, competitors' & customers' web sites) & assist our Team in compiling daily & weekly English-language market intelligence communications / newsletters
- Support maintaining & populating our competitive & market intelligence portal (submitting content; ensuring correct taxonomy tagging; testing correct functionality; reporting technical issues to our software provider; creation of advanced searches based on users' needs (e.g. to set up customized e-mail market intelligence alerts e.g. for growth initiatives within COC); supporting new development requests incl. taxonomy & telecom sources additions; maintenance of distribution lists; support usage analytics reporting;)
- Support our Team in researching the impact of new market developments, affecting COC (e.g. new product announcements of competitors)
- Conduct secondary market research to gather relevant information from a variety of sources for various projects
- Take over additional administrative tasks (support of creating & sending marketing campaigns, support trade show intelligence collection, support training campaigns, update newsletter distribution lists when org changes appear; ..) *OCS = Optical

Requirements

- Quick Learning (e.g. Analyze news quickly to uncover meaningful insights on our market landscape). Reliability. Persistence.
- Able to develop a good understanding of COC's product portfolio, target markets as well as our competitor & customer landscape
- Structured & analytical thinker with excellent verbal and written communication skills
- Fluent in English (spoken and written)
- Sound understanding of the Microsoft Office package
- Previous experience in market research, market &/or competitive intelligence & data analytics will be a plus.

Application

Apply under the following link: <https://corningjobs.corning.com/job-invite/64710/>

Weitere Informationen unter <https://stellenticket.de/187120/>

Angebot sichtbar bis 19.10.2024

