



Technische Universität Berlin offers an open position:

## Research Assistant - salary grade E13 TV-L Berliner Hochschulen

part-time employment may be possible

The Digital Markets group ([www.tu.berlin/dm](http://www.tu.berlin/dm)) focuses on consumer behavior in digital marketplaces and platforms. One research focus of the group is the acceptance of new technologies in customer-provider interactions, especially in the context of vulnerable consumers.

We are currently looking for a research assistant for the interdisciplinary research project "Carings - Digital Care in Aging Societies: Designing Responsible Care Ecosystems", which is funded by the Federal Ministry of Education and Research and the State of Berlin as part of the Excellence Strategy of the Berlin University Alliance. The position is limited until 30.09.2026.

### Faculty VII - Institute of Business Administration/ Digital Markets

**Reference number:** VII-453/24 (starting at 01/10/24 / limited until 30/09/26 / closing date for applications 04/10/24)

#### Working field:

- Project organization, management and controlling for the interdisciplinary third-party funded project Digital Care in Aging Societies: Designing Responsible Care Ecosystems.
- Organizing and conducting courses and supervising Bachelor's and Master's theses.
- Support in the acquisition of research projects.
- Presenting research results at national and international conferences.
- Assistance in research and teaching at the Digital Markets group.
- Coordination and communication with partners in research and practice.

#### Requirements:

- Successfully completed scientific university degree (Master, Diplom or equivalent) in business administration or a similar field of study with a focus on management/marketing is required
- The ability to teach in German and/or in English is required; willingness to acquire the respective missing language skills.

#### Desirable:

- Knowledge of qualitative and quantitative research methods and internet-based research techniques
- Strong teamwork and communication skills

Please send your application **with the reference number** and the usual documents to Prof. Dr. Nancy Wunderlich **only by email** (single pdf file; max. 5 MB) to [info@digitalmarkets.tu-berlin.de](mailto:info@digitalmarkets.tu-berlin.de).

By submitting your application via email you consent to having your data electronically processed and saved. Please note that we do not provide a guarantee for the protection of your personal data when submitted as unprotected file. Please find our data protection notice acc. DSGVO (General Data Protection Regulation) at the TU staff department homepage: [https://www.abt2-t.tu-berlin.de/menue/themen\\_a\\_z/datenschutzerklaerung/](https://www.abt2-t.tu-berlin.de/menue/themen_a_z/datenschutzerklaerung/).

To ensure equal opportunities between women and men, applications by women with the required qualifications are explicitly desired. Qualified individuals with disabilities will be favored. The TU Berlin values the diversity of its members and is committed to the goals of equal opportunities.

Technische Universität Berlin - Die Präsidentin - Fakultät VII, Institut für Betriebswirtschaftslehre, FG Digitale Märkte, Frau Prof. Dr. Nancy Wunderlich, Sekr. H59, Straße des 17. Juni 135, 10623 Berlin

The vacancy is also available on the internet at <https://www.personalabteilung.tu-berlin.de/menue/jobs/>

